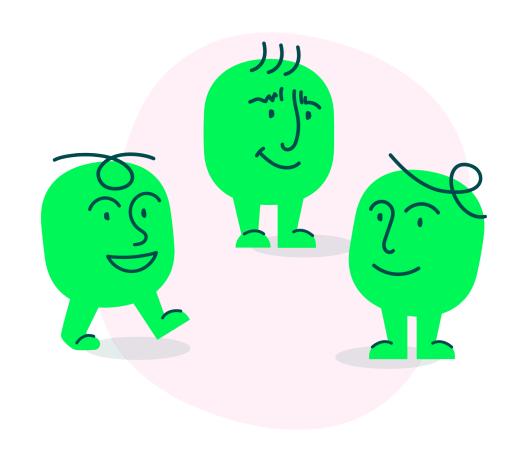
ANNUAL REPORT 2024

WORKING WITH PEOPLE AND COMMUNITIES TO MOVE FORWARD



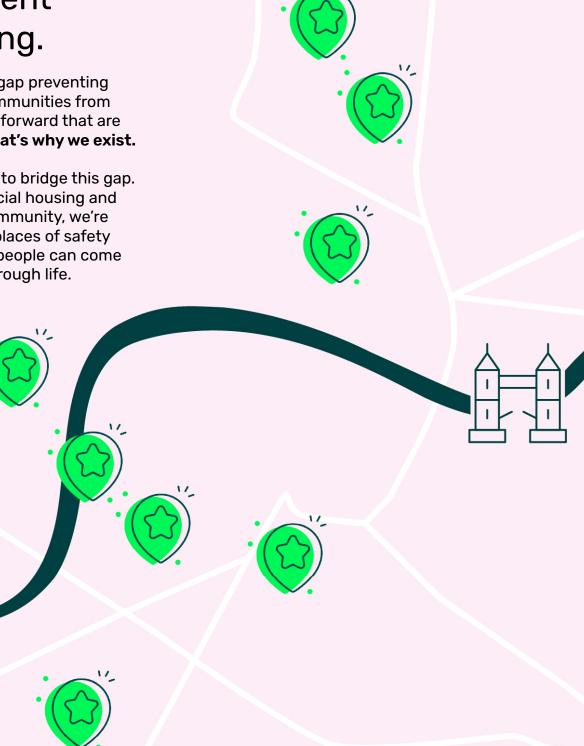
At Strides, we work with people and communities to progress.

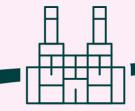


Today's system is fragmented, inconsistent and lacking.

There is a support gap preventing individuals and communities from making the strides forward that are clearly possible. That's why we exist.

Our primary goal is to bridge this gap. As a provider of social housing and services for the community, we're working to create places of safety and quality where people can come to find their way through life.







ANNUAL REPORT 2024

We've also started working groups within the organisation to look at safeguarding, data and quality management, and our HR practices, as well as rolling out core training across the organisation. I realise it all sounds quite boring and might not be the most exciting thing to read, but it's real and lays a safe foundation for what we deliver. It ensures the quality of our work and helps us live up to our values. We've never been this professional, and I'm really proud of that.

A CONVERSATION WITH JUDE MCKEE, STRIDES CEO

with Laura Deakin, Head of Fundraising and Communications





A year into our rebrand, what strides have been made in this last year?

We've been focusing and building on our compliance, and we've made major strides in completing our Policy and Procedures review. For the first time we have an environmental, social and governance policy, we've reviewed and updated our complaints policy and procedure to align with the Housing Ombudsman code for small providers, we've onboarded a new database for our building compliance, we've completed our first tenant satisfaction survey and published the results of that, and we're working our way through the action plan for the Housing Regulations Framework, so that has been really exciting to professionalise how we're working.

How have you seen Strides living out what we believe in?

I think we've lived out what we believe in so many different ways. Especially in how we're using our buildings as spaces for the people and communities we work with. I think the biggest moment for me was attending the Finding Rhythms event at KPH, where we listened to the album and saw the launch of it. I was really impressed with how it demonstrated partnership working with Finding Rhythms and the Methodist Connexional Team (who filmed and edited the video about the project), and also meeting with the residents and seeing how talented they are. It felt like a real collaboration. It also felt like the space was the catalyst in generating that music and enabling it to happen. For me, it really sums up what we're trying to do as an organisation.

"WE'VE LIVED OUT WHAT WE BELIEVE IN SO MANY WAYS. ESPECIALLY IN HOW WE'RE USING OUR BUILDINGS."



What has made you proud to be the CEO of Strides in 2024?

First and foremost, it's the way everybody has pulled together to smash out these milestones, and we've been working on quite a few different workstreams throughout the year. We do work under quite challenging circumstances both from our governance review point of view and also the work that we do, and I've been really struck by everyone's commitment to the organisation and commitment to our work.

When you're heading up the organisation and you can see the values are lived up to pretty much every day, that is very heart-warming.

What are the next priorities in what we're striving to be?

We'll continue our governance review, which we're working on in partnership with our current governance, external consultants, and the Housing Regulator to finalise our position. We'll be opening a new supported service for veterans of the British military, and we're going to be developing our counselling centre for community access and use. Building communities in each of our spaces is at the heart of the year ahead for us. We'll also be focusing on residents and people using our services being much more involved in the organisation and what we provide and how we work, so a lot more partnerships and even more community focus, which is really exciting for us.

What impact have our donors and supporters had on our work this year?

As always, the impact of our donors is absolutely huge. We've already spoken about the project with Finding Rhythms, which was grant-funded, and such an amazing and creative piece of work would never have come to fruition otherwise, as it is not within our contractual provision. You get a view of the amazing depth of the extras that you can provide that are based on what people really want that can only happen thanks to donors and supporters.

I've also been really grateful and touched by the support for the rebrand as well, we did a good stakeholder engagement piece on that. The overwhelming feedback has been so positive, and also the fact that our website and social media are so much more engaged with now shows support from our supporters too. We've finally come into our own, and although we're small, we're mighty, and we do have so much to be grateful for from our donors and supporters, and they mean a lot to us. So much of the impact that is evidenced in this report is thanks to them.

How have our partnerships helped us to live out our purpose and promise?

Our partnerships are key to everything we do because no person is an island, and that includes the people we work with, and it's the mutual support and learning that we garner from those relationships. It's also how that enriches what we can offer to the people we're working with in all of our services. That's from people sitting on the HCC steering group for the past 10 years steering the clinical governance and growth of the service, to our partnerships with Depaul UK and STAR delivering much needed services for Londoners who are marginalised and experiencing homelessness, to contracts like the Ministry of Justice and local authorities like Westminster, We have so many partnerships and stakeholders, and we really couldn't do what we do without them.

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A SNAPSHOT OF OUR YEAR IN 2024





201 PEOPLE

We supported **201 people** who've been through the criminal justice system



27 PEOPLE

We provided **27 people** experiencing homelessness with housing and coaching



131 PEOPLE

We worked with **131 people** to access
long-term, and
low-cost counselling



25 PEOPLE

We provided **25 keyworkers** with a stable, safe and affordable place to live



32 PEOPLE

We provided **32 local groups** with the community spaces to respond to needs



200 PEOPLE

We supported **over 200 community members** to come
together for events

Our **Reside work** helps bridge the escalating support gaps driven by the housing and cost-of-living crisis in London by providing the **stable**, **safe**, **and affordable places** people need to call home, and the support needed to move forward.

WINCOTT STREET RESIDENTIAL ACCOMMODATION;

Affordable housing for keyworkers in Lambeth

Research from Generation Rent shows that renting in London is impossible for a range of keyworkers across education, healthcare, social care, construction, retail, and hospitality with average rents in inner London now worth 106% of a teaching assistant's salary. In 2024, the average private rent of a 2-bedroom apartment in Lambeth was £2292 per month, a 9.3% increase from the year before and a staggering 26% increase from 2022. Nearly 26,000 households remain on the council accommodation waiting list, the highest of the London boroughs, with nearly 16,000 households also classified as overcrowded.



Our residential accommodation provides keyworkers with an alternative, offering a safe, stable and affordable place to live for keyworkers in the heart of London. In Lambeth, our Wincott Street Residential provided 25 studio apartments for keyworkers, charging 80% market rents.

Last year, we were able to support a wide range of essential worker roles across society, including;



15 PEOPLE in the NHS

4 PEOPLE in the Police

2 PEOPLE in local authorities

1 PERSON in IT

1 PERSON in a local charity

4 PEOPLE in hospitality

From rental deposits to mortgage payments, **Brenda**, **Residential Service Manager** at Wincott Street Residential, explains the individual impact this had for different people after they moved on:



Jaden was a Police Officer who moved over to London from Northern Ireland. It was a useful stepping stone for 12 months in order for him to get settled in London, and he used our low-cost accommodation as it was affordable for his budget.

Gaja moved in as her landlord served her notice as they no longer wanted to rent the property. She was a nurse for the NHS and stayed just over two years whilst awaiting her refugee status before moving into her own private accommodation.

Samil was a radiographer working for the NHS. It was affordable and gave him the chance to save for a deposit and get onto the property ladder. After two and a half years, last year he was able to purchase his first home and moved out.

COACHING SPACES;

A breathing space for people experiencing homelessness

Homelessness continues to be at a record high, and this is most severe in London. In 2024, Westminster had the highest number of people sleeping rough across the UK. Between April and June 2024, 4,223 people were seen sleeping rough in London, with 752 of them being in Westminster.

Many people experiencing homelessness find it difficult to maintain or progress in a job without a stable place to call home holding them back from making the changes they want to see in their lives.

Funded by Westminster City Council, our coaching spaces offers accommodation for people in employment experiencing homelessness, alongside the opportunity to access quality coaching for up to three months. This is more than just a bed for the night. This gives people the vital breathing space they need at this time of instability for personal learning, development, and growth to make the changes for themselves.

In 2024, we provided high-quality coaching, working with a professional coach to offer flexible and remote coaching options and finding alternative coaches where there were language barriers. We worked with 27 people across the year, providing 39 coaching sessions.

At the same time, to take steps toward their goals, we also provide three months of stable accommodation of people's choice, with most people choosing to book homestays. This does not need to be in Westminster and was often centered around the person's workplace. The outcomes from this vital breathing space cover a widerange; however, key areas were reported as being;

- Commitment to learning
- Positive Values
- Support
- Boundaries and Expectations
- Constructive Use of Time
- Social Competencies
- Positive Identity

These outcomes are carried forward by people as they move on from the coaching spaces service, as evidenced by our referral partners' feedback;



William extended his time with the service for four weeks as he had just started a new job, and used the extension to have time to settle into his new job role.



Cas found a homestay with a host and secured a new role as an HGV driver during their time. After this, they were able to stay on, securing a room in her home as a paid lodger.



Ade used the three months to secure permanent employment. He was then able to move on to the private rental sector, utilising a scheme managed by Westminster Council.

STAR SUPPORT;

A place of safety for London's queer community

More than half of all LGBTIQ+ people have experienced domestic abuse, with the most common perpetrators being parents or partners of survivors. Domestic abuse support is also often centred on gendered spaces, leaving a gap in provision for people who don't feel safe within gendered support.



We're incredibly proud to partner with STAR Support, the UK's first by-and-for LGBTIQ+ domestic abuse refuge, founded and delivered by LGBTIQ+ people with lived experience of both domestic violence and homelessness. Funded through MOPAC, the refuge provides a place of safety and recovery for London's queer community and domestic abuse survivors across London.

Holly Buckle is the Operations Manager at **STAR Support** and The Outside Project



"STAR Support was born out of the Outside Project, founded out of a need in the VAWG sector and the large number of people coming through who were DV survivors. There wasn't a provision, so we ran STAR refuge as a pilot, and that was extended, leading to the partnership with Strides.

At the moment, the structure of support sessions focuses on holistic, emotional, and creative support to talk through the things that people are living through. Then there is the practical side like housing, employment, and benefit maximisation. We now also have a support worker who specifically works with trans guests, and that is gender affirming, trans specific support. We also run structured recovery workshops. The workshops cover lots of different subjects, such as healthy relationships, triggers and resilience.

There are 11 guests that can stay at any one time. The premise is that people can stay for three to six months. The shared spaces are co-created with the residents that live there, including the recovery lounge and social space. There is also a larger communal kitchen downstairs, and we cook together as part of our recovery workshops. People can share, be together, and cook with everyone bringing something to the space.

You see a lot of spaces are extremely gendered spaces and refuges are geared towards helping women, particularly in London, so there was a need for a space for male survivors but also the obvious gap in provision for people that are non-binary and people who didn't feel safe within gendered support services. There are also the intricacies of the cross-over we all have with multiple intersecting identities. There wasn't provision before with this understanding. In particular, a service that was founded by survivors, for survivors, and with that element of lived experience. This is the first of its type that is by and for."



Royal Lancaster London are an independent hotel that are passionate about working with charities to improve and support the community that they are proud to work in. In September, a team from the Royal Lancaster London slept out in a church yard, raising an amazing £2,780 for our work.

They have been supporting the work we do with people experiencing homelessness for many years, and we're so grateful for their support.

SALLY BECK, GENERAL MANAGER

"We were lucky with a clear and dry night, not much sleep was had by any of us, but we were well looked after by our night manager. Some of the teams were first timers, and they commented on how sad this evening was, that we were doing our best to help those that don't have a safe and comfortable bed to sleep in.

Every homeless person has a story as to why they find themselves on the streets and I don't think it is ever a first choice if you had somewhere, anywhere else to be. This is our 8th year of sleep outs for one of our local charities, West London Mission, now called Strides, and as much as it is a tough night it is grounding to put ourselves in the same vulnerable position that homeless people find themselves in all the time."

REFLECT

Our **Reflect work** overcomes the critical gaps in mental health provision today by providing **high-quality, long-term, and low-cost counselling services**, open to people across London so people can progress with what matters most to them.

REFLECT

HIGHBURY COUNSELLING CENTRE; Opening up therapy to all

Current mental health care through the NHS remains insufficient for people's needs, with only short-term and symptom-focused provision covered, whilst private therapy remains inaccessible and prohibitively expensive for many. In addition, the cost-of-living crisis continues to place people living on low incomes under increasing pressure, contributing to a worsening mental health crisis and demand for accessible services.

Highbury Counselling Centre (HCC) bridges these critical gaps in mental health provision today by providing high-quality, long-term, and low-cost psychoanalytic and psychodynamic psychotherapy and counselling. In this time of growing demand for mental health support and increasing complexity of presenting issues, we believe that counselling should not be a luxury today.

Based in Highbury, North London, our doors are open to everyone from across London. Last year, we worked with clients between the ages of 18 and 86 from diverse ethnic, cultural and socio-economic backgrounds and with a huge range of presenting concerns. We worked with people from across London, including all surrounding boroughs to HCC, and as far afield as Uxbridge in West London.

HCC's vision is to widen the availability of psychoanalytic therapy to all. In 2024, this meant 131 people were able to access our longer-term psychoanalytic and psychodynamic psychotherapy and counselling, with an attendance rate of 95.3%. This does not subscribe to a medical model focused solely on symptom elimination, but seeks to help people live life with a greater understanding of themselves. This remains a scarce resource in statutory healthcare, and we continued to receive referrals from local GPs, statutory mental health and social work services, other counselling services, and self-referrals for support.

We also continued to develop and maintain the highest possible professional and ethical standards in the practice of psychodynamic and psychoanalytic therapy. Last year, we received 213 clinical placement applications, showing our reputation for excellent clinical supervision, and contributing to building a better mental health support system by providing counsellors in training with the opportunity to gain experience working with clients. We also worked with non-profit organisations to further remove obstacles to accessing counselling in London, with 4 organisations and 33 individuals hiring our therapeutic spaces.



"I came because I experienced a traumatic event in my early adolescence. It has been very helpful. It was nice to be able to talk to someone every week."

HCC client, 2024



In 2024, we also worked with non-profit organisations to help further remove obstacles to accessing counselling in London, with 4 organisations and 33 individuals hiring our therapeutic spaces, such as:

REHABIT

Rehabit works so that people struggling with drugs or alcohol get the help they need without falling through the gaps in society or getting stuck in the system. HCC provides the spaces for their free counselling and peer support, to reduce the negative impact of drug and alcohol addiction on local communities and help those struggling to find recovery and lead healthy and productive lives.

LAPIS

Lapis provides specialist counselling and psychotherapy to those affected by disability and life-changing health conditions and their families. HCC provides an accessible community setting for those wishing to attend in person, helping to make psychotherapy accessible to those with physical disabilities and health conditions, learning disabilities and neurodivergence, as well their families.

BUBBLE AND SPEAK

Bubble and Speak offers a welcoming space for children under four and their parents or carers. They support young children in the awakening of their individuality and their parents in the challenges of raising them. HCC provides a space for this exchange, with volunteers, called 'welcomers', oriented by psychoanalysis, available to everyone who comes, to play, share and listen.

REACH

Our Reach work tackles the disempowerment of community, particularly rife in London, by connecting people and communities with the vibrant and welcoming spaces needed to come together, build resilience, and respond to local needs.

REACH

WINCOTT STREET COMMUNITY HUB;

Empowering people beyond our walls

Rising levels of social isolation and the closure of community spaces in London mean there are now reduced opportunities for people to come together and respond to local needs. Research shows that for local authority-run community spaces, closures are outpacing new openings in some London boroughs*, and according to the 2022 Lambeth Residents Survey, 24% of the Lambeth adult population reported that they are lonely.

Wincott Street Community Hub provides a safe and accessible place where people can connect, build relationships, and engage in community activities. This helps people feel safer within their community, improves people's mental health and well-being, and reduces loneliness by providing the spaces people need to socialise and support one another as a community. This supports local Strategic Plans in Lambeth to address the need for stronger social capital, community cohesion, and well-being across the borough.

In 2024, the Hub has grown to adopt a 'Hub and Spoke' model by providing grassroots organisations and local groups with the affordable physical space, training, and networking opportunities they need. As such, we're empowering community-led initiatives to work on the local issues that matter most to them and focusing on partnerships that meet the specific needs of local residents.

We partnered with 32 different groups and initiatives across the year, ranging from community members providing gardening workshops for domestic abuse survivors to organisations developing decorating and construction skills for prison leavers, with more than 200 community individuals participating in these. By providing the physical and social infrastructure, the Hub is building the skills, expertise, and resilience needed locally to meet changing issues and priorities.

Lisa Lets Grow has started an innovative recovery program for survivors of domestic abuse in Lambeth.



"There are still lots of women and children in Lambeth that don't have anywhere to go. For all women's problems, but particularly around domestic violence. It took me years to even say what happened. I had to go somewhere for help with housing, somewhere for help with work, somewhere to help with safeguarding my children. We want to create that safe space, that women know that they can come to. That's the goal."

"We had some good events here last yeara gardening workshop, an arts workshop, and an FGM awareness event with the Head of Lambeth Youth Services and the Deputy Mayor. To have that opportunity here, and that love from everyone, it's amazing. I love this building and the community space, and it's ideal for what we're trying to do." **Bounce Back** works with people who may be at risk of or have a history of offending. They have a central office and community training at the hub.

"By providing a base of operations for us, we have been able to create a space where people feel valued, supported, and empowered to make lasting changes in their lives. It is in these shared spaces that real transformation takes place, and we are excited to continue working together."

Building financial resilience and supporting digital inclusion have been key support areas to which Wincott Street Community Hub has responded. As ever, money advice for those on low incomes continued to form a vital need for residents. With the pressures of the cost-of-living accelerating, we worked with London Mutual Credit Union and Norwood & Brixton Foodbank to bridge the gap.

In response to the increase in the cost of living, **Norwood & Brixton Foodbank** intervened to run the Cost-of-Living Support Hub.

Fred, the Signposting Support Manager worked locally to build resilience through the crisis and beyond, across housing issues, council tax support, and energy and fuel bills. Akua worked with Fred during this time to boost her income, find support during a difficult time, and be able to make the changes to improve her quality of life.

"I was hurt at work and had to retire, and the money I was receiving from my pension was less than what I was entitled to. For a long time, I was living hand to mouth and had given up. But then Fred helped me get my full money back. I lost weight during that difficult time, but now I'm in a much better place. I was finally able to buy a new bed after many years and also some new clothes. Without Fred, I wouldn't have been able to do it. I will never forget Fred." Akua





The Hub also provided regular opportunities for residents to come together in a familiar, vibrant, and welcoming space. From dumpling-making workshops to bible study, the local community hired rooms at the hub 89 times in 2024 to bring to life their events, with 788 people attending.



REINTEGRATE

Our Reintegrate work provides a stepping stone and second chance for people in London who have experienced prison, by helping people access the support they need to overcome the barriers to move on and thrive in life and society.

REINTEGRATE

"A highlight for me was from someone who left KPH to go to rehab. They got in touch to tell me how well they're doing, what they've learned and what their stay meant to them when they were here."



Birsen, Keyworker at KPH

KATHERINE PRICE HUGHES HOUSE;

Looking forward after leaving prison

Navigating and rebuilding life after prison can be difficult. People find many barriers in place to accessing housing, health and employment, training, and education, including mental health problems, relationship breakdown, selfesteem and confidence, practical life skills, and technological advances.

Katherine Price Hughes House (KPH) is our Approved Premise (AP) providing a stepping stone after leaving prison. It offers a second chance for people who have experienced the criminal justice system to reintegrate into society, and we are proud to have been doing this work as an organisation since 1938.



In 2024, we worked with 201 people who stayed with us an average of 38 days at KPH and a maximum of 329 days after leaving prison.

During this time, we were delighted to be accredited with the Empowering Environments Award from the Royal College of Psychiatrists (RCPsych). The RCPsych describes an enabling environment as a place where you are made to feel valued, where you meet people who really support you to develop and grow, where you have a chance to develop yourself or an opportunity to take on new responsibility, and where your ideas are listened to.

The award is based on 10 values and standards for improving a person's experience of their environment. By working with residents in a whole range of ways, we're able to create an environment where residents learn to trust each other, the staff, and, importantly, themselves, and develop skills relating to each of the values and standards:

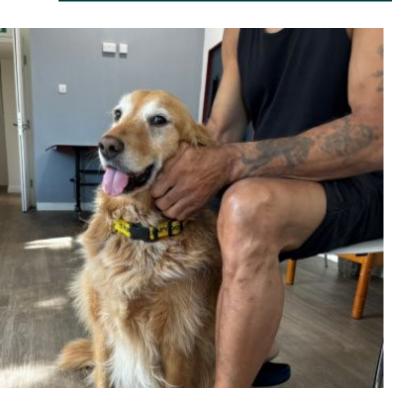
- Belonging
- Boundaries
- Communication
- Development
- Involvement
- Safety
- Structure
- Empowerment
- Leadership
- Openness

To achieve the accreditation, we needed to meet each of the 10 standards twice and present a variety of evidence sources such as notes from resident meetings, keywork sessions, groups and activities, and daily interactions between residents and staff. Two assessors, both with lived experience, visited KPH for the assessment and took part in a group lunch to meet with residents and staff. We are proud to be currently one of only two of the 13 Approved Premises in London to have achieved this accreditation.

Throughout a residents' time in KPH we organise a wide variety of group activities, creating an environment where they feel included and can develop new and existing skills. As Olivia, Strides' Rehabilitation Activities Coordinator, explains, "Nearly all of our residents will say they can't deal with social situations because they get anxious. It's easier if we organise stuff here as it's more manageable for them." These activities allow residents to socialise and engage with their peers, external organisations, and staff, building trust and life skills to reintegrate into society.

Just some of the activities from 2024:

- Monthly Therapy Dogs
- Resident's Summer Barbeque
- Weekly Sunday Brunch
- African Drumming Workshop
- Black History Month Arts Exhibition
- Barista Training with Redemption Roasters
- CV Drop-In with Bounce Back
- Men's Health with Blue Ribbons
- Substance Misuse with Better Lives
- Diabetes Awareness Week
- Hepatitis- C Testing with the NHS
- Parenting Course with Future Men
- Trainee Programme with Dusty Knuckle



With the generous support of Story of Christmas, we were also able to transform the bedrooms and bathrooms on the first floor of the building for residents, to make the spaces brighter and better.



Through the painting and decorating skills of residents, we also transformed an unused space into a new shop for residents where they have the opportunity to choose for themselves what clothes they'd like from high-quality donations.

Steve is a resident at KPH who helped decorate the shop



"When I went to Open Prison, I got a job in the Works Department, and they asked me if I wanted to do painting. It was something I hadn't done before, that I might enjoy and that could help in the future to get some work. I was trained on the job in the prison.

So, when the shop needed painting, I knew I had the skills. It was a dull magnolia before, and it wasn't too good. We bought some paint and we had some leftovers too. It's therapeutic once you get into it and take your time on it. You're just putting all your concentration on one thing. I've got some health issues now, a disability which makes it hard, so I'm signed off from work at the moment.

But there's a wooden bench outside KPH that also needs fixing up for now."



With the support of the **Austin and Hope Pilkington Charitable Trust**, KPH were also able to collaborate on a project with **Finding Rhythms**.

Over six weeks, Finding Rhythms worked to create an album with KPH, empowering participants to craft the music that they connect with personally and, through this, improve their self-worth and well-being. The project was such a success that one of the residents won first place in the 'Success Story' category of the Annual Rehabilitative Activity Award run nationally with all APs.

OLIVIA, REHABILITATION ACTIVITIES COORDINATOR

"My intention to set up our work with Finding Rhythms was to base something around what residents wanted to do. I think creative subjects can get ignored quite a lot. Having something like this brings people out of their shell. It was a chance for them to say what they wanted, and they felt like they were heard. You could just see their confidence completely change during it."

KARIM, PARTICIPANT

"The music I decided to do was based on my feelings. I came out of my comfort zone and I was coming out of my shell a bit more, and I just enjoyed experimenting with it. It's also helped my mental health and given me something to do. It just gets your mind right and gives you something to look forward to. When I heard the finished project, I was actually in shock because it was better than what I was expecting. I'm over the moon, I can't wait to go show family members. It's good to hear your voice singing on a track that makes other people smile as well as uplifts yourself and gives you the energy you need to keep going. I feel a lot more confident in myself."

SCAN TO HEAR THE ALBUM



GOVERNANCE AND FINANCES

The services provided by Strides have their origins in the West London Mission Methodist Circuit and to leverage the public funds available to support this work, the West London Mission Housing Association was later formed.

The Circuit and the Housing Association are separate legal entities and the work of Strides stretches across both organisations.

For accounting purposes part of the works undertaken by Strides are included in the Housing Association's accounts filed at Companies House and the remainder is included in the accounts of the Circuit, which are filed with the Charity Commission.

The short-term performance objective for Strides is to move towards a break-even position at an operating level, and good progress has been made towards this objective. The longer-term objective is to move to a position where an operating surplus is achieved - this will provide the funds needed to maintain the buildings in good order and to meet the increasing health and safety obligations.

At present most of the major capital and health and safety works needed to keep the premises operational are funded through the reserves of the West London Mission Methodist Circuit. The Housing Association also has reserves, most notably the Donald Soper Fund, which have been created or donated specifically to support the work undertaken by Strides. We are grateful for the support of the West London Mission Methodist Circuit and individual donors who have chosen to support this work but these funds are limited and additional funding will be needed to secure the future continuation of the works done by Strides.

From a governance perspective, the works underway last year to move all of the Strides operations into a reformed Housing Association were not completed, and the Strides operations continue to spread across both the Circuit and the Housing Association. Until a longer-term solution is found, the Circuit has restructured its governance to create a Strides Circuit Meeting (SCM) which is a subgroup of the main West London Mission Circuit. This group was created to enhance the focus on the relevant regulatory standards, to improve governance arrangements, and to provide a clearer reporting structure between the Circuit and the Housing Association.

The overall performance of the Strides operating unit is tracked using management accounts which feed into the statutory accounts produced by the Housing Association and the Circuit.

	RESIDE	REFLECT	REACH	REINTEGRATE	TOTAL
INCOME	1,050	257	52	1,363	2,722
EXPENDITURE	(1,067)	(308)	(130)	(1,340)	(2,845)
NET SURPLUS/ (DEFICIT)	(17)	(51)	(78)	23	(123)

A BIG THANK YOU

Thank you to everyone who has worked with us in **2024** for your time, energy, and expertise. Without your support, none of this would have been possible.



OUR PARTNERS

- Depaul UK
- New Horizons Youth Centre
- Lapis
- Bubble and Speak
- Rehabit UK
- Better Lives
- Royal Free London NHS Foundation Trust
- Redemption roasters
- Islington foodbank
- Therapy dog
- Alcoholics Anonymous
- Dusty Knuckles
- · Blue Ribbon Foundation
- Bounce Back
- Finding Rhythms
- Father Nature
- Future Men
- Waythrough
- Lambeth Mediation Service
- Lisa Let's Grow
- Roots and Shoots
- STAR Support
- · Repowering London
- Brixton and Norwood Foodbank
- Clear Web Community
- Forward UK
- London Mutual Credit Union

OUR DONORS AND FUNDERS

- The Ministry of Justice
- Westminster City Council
- 29th May 1961 Charitable Trust
- The Albert Gubay Charitable Foundation
- Alma Jean Henry Charitable Trust
- Armed Forces Covenant Fund
- The Austin and Hope Pilkington Trust
- Benefact Trust
- · Cecil Pilkington Charitable Trust
- Gibbs Trust
- · Hinde Street Methodist Church
- Hyde Park Place Estate Charity
- National Lottery Community Fund
- Sisters of the Holy Cross
- Story of Christmas
- The French Huguenot Church of London Charitable Trust
- City of Westminster Charitable Trust
- The Wyndham Charitable Trust
- The Royal Lancaster
- SEBRA
- Wetherby Senior School
- And to all our individual regular and one-off donors who give so generously throughout the year to help people, and communities find their way in life.

Since 1887, thousands of people have been supported in London by Strides, formerly known as West London Mission.

Visit us at: strides.org.uk **Email us at:** fundraising@strides.org.uk











Strides is a part of the West London Mission Circuit, Registered Charity Number 1133739